



CITY OF FALLS CHURCH

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FOR IMMEDIATE RELEASE

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NEWS RELEASE

Falls Church Police and Sheriff Honored for Click it or Ticket Program

The City of Falls Church Police Department and the Sheriff's Office have been recognized for highly successful efforts in the May 2009 "Click it or Ticket" campaign to promote seat belt usage. The Falls Church Police and Sheriff were honored for the highest safety belt use in Virginia among jurisdictions of similar size.

The award was issued by **Smart, Safe & Sober**, a statewide partnership aimed at reducing traffic fatalities. It is a joint effort of local law enforcement, the Virginia Association of Chiefs of Police, the Virginia Highway Safety Office of the Department of Motor Vehicles, the Virginia Department of State Police, the Virginia Sheriffs' Association, and DRIVE SMART Virginia. Through education and awareness on the importance of seat belt use, and high visibility enforcement, the program helps to save lives on Virginia's highways.

This is the first year Falls Church has earned this award and it plans to participate in the program again next year.

The Department will continue its efforts this fall to promote safety and reduce traffic fatalities with the Smooth Operator Campaign. From Sept. 13-19, patrols will saturate the City streets to target aggressive drivers and other unsafe driving behaviors.

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